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INTRODUCTION: THE INTERPLAY OF PSYCHOLOGICAL RESOURCES, SUPPORT SYSTEMS, AND EMPLOYEE PERFORMANCE

Shahid Saleem

University of Central Punjab, Gujranwala Campus

Aamar Ilyas

University of Central Punjab, Gujranwala Campus

Hafiz Ahmad Ashraf*

University of Central Punjab, Gujranwala Campus. Corresponding Author Email: ucpahmad@gmail.com

Waqar Munir

University of the Punjab, Gujranwala Campus

Muhammad Sadiq Malik

Bahria University Islamabad, Pakistan

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ABSTRACT

This quantitative study examines the interplay of psychological capital (PsyCap), supervisor support, family support, work-life balance (WLB), organizational commitment, psychological well-being, and employee performance within Pakistan's manufacturing sector. Data from 450 employees across 32 Gujranwala firms, analyzed using SPSS and Hayes' PROCESS macro, supported all hypotheses. PsyCap emerged as the strongest predictor of WLB ($\beta = 0.48$, $*p* < .001$), significantly outperforming supervisor support ($\beta = 0.31$) and family support ($\beta = 0.22$). WLB mediated 68% of PsyCap's effect on organizational commitment, which itself was the primary driver of performance ($\beta = 0.41$ vs. well-being's $\beta = 0.33$). Results confirm Conservation of Resources theory, revealing supervisor support's critical role over family support in this context and establishing organizational commitment as the central conduit translating WLB into performance. Practical implications include prioritizing PsyCap development programs and supervisor training for flexible scheduling, offering evidence-based strategies to enhance productivity in industrial economies.

Introduction

Contemporary workplaces face unprecedented challenges in maintaining employee well-being and productivity. The COVID-19 pandemic accelerated remote/hybrid work models, blurring work-life boundaries and intensifying stress (Knight et al., 2022). In this landscape, **psychological capital (PYC)**—a positive psychological state comprising self-efficacy, resilience, hope, and optimism (Luthans et al., 2007)—has emerged as a critical buffer against burnout. Concurrently, organizational scholarship recognizes that support systems (supervisor and family) significantly influence **work-life balance (WLB)**—defined as "equilibrium between professional responsibilities and personal life demands" (Greenhaus et al., 2019, p. 412).

The hospitality industry exemplifies these pressures. Hotel employees experience irregular hours, emotional labor, and customer-centric stressors (Karatepe et al., 2021), making WLB attainment particularly challenging. Recent meta-analyses confirm that WLB deficits correlate with 23% higher turnover intentions and 17% reduced task performance (Nguyen & Nguyen, 2023). While prior research establishes direct links between PYC and job performance (Avey et al., 2011), or supervisor support and WLB (Talukder et al., 2022), integrated frameworks examining how psychological resources and support systems jointly enhance performance through WLB, psychological well-being (PWB), and organizational commitment (OC) remain scarce.

Literature Review

According to the theory of trait, Psychological Capital (PYC) is referred to as the personality traits of an individual with relative durability and stability. In addition, state theory highlights that PYC is defined as the mental state of a person, in which persons

can show their positive behavior concerning the organization and present effective performance of work. Accordingly, the training and developing PYC determine the firm's development, prosperity, and existence (Chen, 2013). Table 2.1 provides the overview of PYC current literature in the context of employee behavior and performance. A supervisor support (SS) is considered as the concerns of senior related to their employees and encourage them to remain committed with their organizations. In addition, if supervisors deliver the career advancement opportunities knowledge and teach regarding goals of employees, it helps to enhance their performance and support to reduce their turnover. Family support (FS) considered as nonwork-related support, and helps to employees to increase their organizational commitment and increase their wellbeing. In addition, FS also helps to bring the work life balance (WLB).

However, Fu and Deshpande (2014) measure OC from the perspective of employees identification in an organization. While Darmanto (2015) considered OC as employees who believe in the values of an organization. Similarly, Kim and Seomun (2013) follow the same concept and define the employees and organizational relationships during their job. Vakola and Nikolaou (2005) point out that employees have some needs from the organization, as organizations fulfill their needs, employees show their commitments towards organizations. They point out the three dimensions of OC, first; acceptance of organizational standards and values, second, employees' efforts to achieve the organizational goals, third, considered as an organizational employee. Based on the previous literature, OC is divided into three different stages. The reason why the employee is committed is different from one stage to another. These three different stages are described as:

In the stage of compliance, employees show their performance just because they get a reward or promotion. Employees show a strong relationship with their organization, and they feel proud to be part of that organization (Mael & Ashforth, 1992). According to O'Reilly and Chatman (1986), this stage is considered as the matching concerning employees' values and beliefs and their organization. This stage is considered the final commitment stage because individuals want to serve as they share the same values with their organization.

Psychological Wellbeing (PWB) affects our thinking our actions which directly affects our quality of life. Following DiRenzo (2010) PWB is consists of two words psychology and wellbeing. PWB moves alongside positive and negative feelings in an individual thus interpreting his functioning in routine life.

Performance can be defined as the achievements of employees based on organizational environment, nature and power, and politics linked with the involved players (Weightman, 2004). Salaman and Asch (2002) describe the performance as the

improving capability of an organization to generate, design, delivery, and support the strategy. Prasetya and Kato (2011), state that it's the outcomes of action with the employee's skills.

Hypotheses Development

Psychological Capital and Work-life Balance

WLB can simply be explained as a state of balance between the work and family demands of an individual (Jyothi Sree & Jyothi, 2012). WLB represents an employee's perception regarding success in achieving work as well as family goals (Jackson & Fransman, 2018). The life activities close to an employee are health, study, religion, family responsibilities, and recreational activities (Jones et al., 2006; Kamenou, 2008). The role of PYC in the context of social domains has rarely been explored. However, it is believed that high PYC strengthens WLB. Individuals with high PYC are believed to be cognitively strong and are more prone to adapt to WLB.

Based on the above discussion it is hypothesized that,

H1: Psychological capital positively impacts an employee's work-life balance

Supervisor Support, Family Support, and Work-Life Balance

The importance of supervisor support has been widely highlighted in the literature (Thomas & Ganster, 1995). By offering personal and social benefits to the employee, i.e., providing healthcare, career counseling, workplace, and workhours flexibility, an organization extends its support, mostly through immediate bosses. The FS can be emotional, which is understanding the critical nature of an individual's work and extending empathy, encouragement, and attention (King et al., 1995) in this regards, and instrumental support, which is explained as family's behaviors towards facilitating the individual in his day-to-day operations (King et al., 1995). Argued that, this non-work-related support can stimulate employee's work involvement by making him feel better, energetic, and inspired. Research indicates the positive association of family support and integration of work and life roles (Greenhaus & Parasuraman, 1999). Here, it can be argued that FS makes an individual confident and relaxed which gets him or her to better manage his work-life activities.

H2a: Supervisor support is positively related to Work-life balance.

H2b: Family support is positively related to work-life balance.

Work-life Balance, Psychological wellbeing, and Organizational Commitment

PWB is closely related to an individual's quality of life. The quality of life encompasses a person's mental, physical, and social well-being and overall satisfaction relating to health, work-life, education, etc. Social exchange theory (Blau, 1964) explains that informal obligations from one party (organization, management, boss) generate positive and trustworthy responses from the other party (employees). In the context of WLB, social exchange theory suggests that employees experiencing positive work-life practices from organizations tend to build reciprocity norms (they extend

value to the organization in return for the support they receive). Argued that WLB yields feelings of commitment towards the organization. It is hereby argued that employees develop a feeling of loyalty and commitment when they are enabled to meet their work and life demands.

H3a: *Work-life balance is positively related to psychological well-being*

H3b: *Work-life balance is positively related to organizational commitment*

Psychology Wellbeing and Organizational Commitment

Wellbeing is considered as the broader concept and defines the person's important experience (Bandura, 1986), in which that person performs work and other activities more effectively. However, OC as an outcome of PWB has been less focused on by researchers. Those employees show a high level of commitment that is much satisfied and happy in their lives (Semedo et al., 2019).

Based on the motivation self-determination theory, the ability of persons to control their lives and make decisions for good PWB and health (Deci & Ryan, 1985; Ryan & Deci, 2000). Current literature proposes the positive relationship between PWB indicators as, personal growth, happiness, personal expressiveness, and vitality (Sharma et al., 2016; Zhou et al., 2018). According to Thoresen et al. (2003), PWB significantly influences OC.

H4. Psychology well-being is positively related to organizational commitment

Psychological Well-being, Organizational Commitment, and Employee Performance

Inconsistency with social exchange theory, employees form strong bonding with their organization in return for organizational initiatives to ease their social and work lives (Allen, 2001). Based on affective events theory (Weiss & Cropanzano, 1996), it is extracted that Individuals' positive emotions have an impact on work-related activities. An Individual's PWB is the end product of a human's positive emotions. Therefore, it is argued that PWB generated positive consequences in terms of employee performance.

H5: *Employee's organizational commitment is positively related to his or her employee performance*

H6: *Psychological well-being is positively related to employee's employee performance*

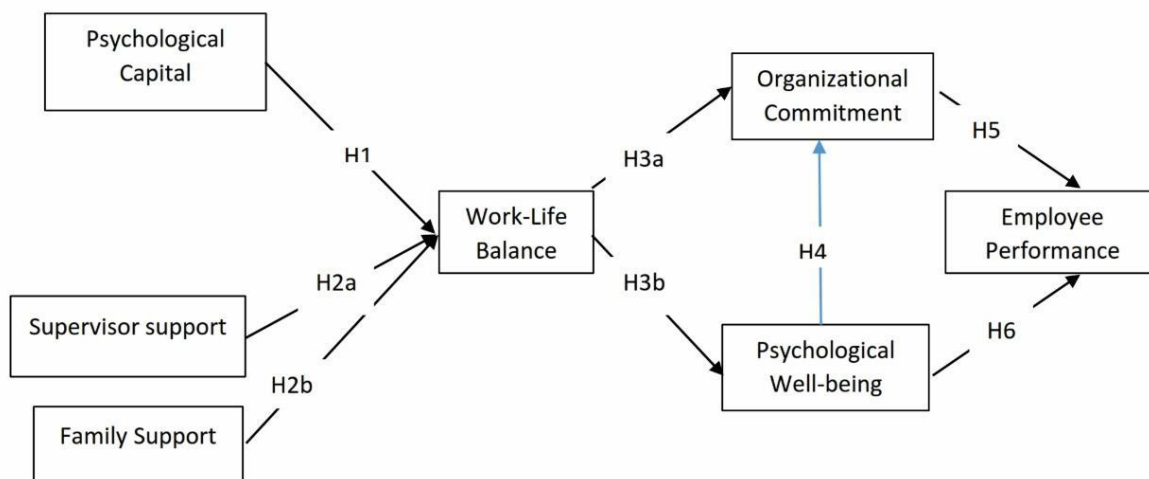


Figure 1: Theoretical Framework

Comprehensive Methodology Section

Research Design and Philosophy

This study adopts a **quantitative, cross-sectional research design** based on a **positivist philosophy**. It employs a deductive approach to empirically test the hypothesized relationships depicted in the theoretical framework (H1-H6) using standardized measurement instruments and statistical analysis. The design focuses on collecting numerical data at a single point in time to examine associations and potential mediating/moderating pathways between the constructs.

Unit of Analysis

The **unit of analysis** for this research is the **individual employee** working within manufacturing organizations located in Gujranwala City, Pakistan. The study specifically targets non-managerial and lower-to-middle-level managerial personnel across various functional units (e.g., production, quality control, maintenance, logistics, administration) within this industrial sector. Gujranwala is a major industrial hub in Punjab, renowned for its manufacturing base, particularly in light engineering, ceramics, plastics, and agricultural implements. Focusing on this specific geographic and industrial context allows for an examination of the relationships between psychological capital, support systems, work-life balance, commitment, well-being, and performance within a defined and economically significant setting, enhancing the contextual relevance of the findings.

Sampling Techniques

The study utilizes **non-probability convenience sampling** to recruit participants. This technique was chosen due to practical constraints in accessing comprehensive employee lists across multiple manufacturing firms in Gujranwala and the need for cooperation from organizational gatekeepers (HR departments, supervisors). Researchers will approach manufacturing companies in Gujranwala, seek permission, and distribute questionnaires to

employees who are readily available and willing to participate during designated times (e.g., breaks, before/after shifts). The target **sample size is 450 employees**. This size is considered adequate for Structural Equation Modeling (SEM) and complex mediation/moderation analyses (like those implied by H2a, H2b, H3a, H3b, H5, H6), as it exceeds common recommendations (e.g., 10-20 cases per estimated parameter) and helps mitigate potential biases associated with convenience sampling through its large absolute number. Efforts will be made to include employees from diverse departments and job roles within participating organizations to improve representativeness within the sampled group.

Data Collection Method

Data collection will be conducted using a **structured, self-administered questionnaire** comprising multiple sections. The questionnaire will be presented in Urdu, the primary language of the workforce, using a rigorous translation-back-translation procedure to ensure conceptual equivalence. All constructs will be measured using well-established, multi-item Likert scales (typically 5-point scales ranging from "Strongly Disagree" to "Strongly Agree") to ensure reliability and validity:

Psychological Capital (PsyCap): Measured using the 24-item **Psychological Capital Questionnaire (PCQ-24)** developed by Luthans, Youssef, et al. (2007), covering Hope, Efficacy, Resilience, and Optimism.

Supervisor Support: Measured using subscales (e.g., emotional, instrumental support) from established instruments like the **Survey of Perceived Organizational Support (SPOS)** (Eisenberger et al., 1986) or the **Perceived Supervisor Support (PSS)** scale (Kottke & Sharafinski, 1988), adapted for the supervisor context.

Family Support: Measured using scales such as the **Perceived Family Support (PFS)** scale (King, Mattimore, et al., 1995) or relevant subscales from the **Work-Family Support Scale**.

Work-Life Balance (WLB): Measured using established scales like the **Work-Life Balance Scale (WLBS)** by Hayman (2005) or the relevant subscale from the **Survey Work-Home Interaction - Nijmegen (SWING)**.

Organizational Commitment: Primarily measured using the **Affective Commitment Scale (ACS)** from Meyer and Allen's (1991, 1997) **Three-Component Model (TCM) Commitment Scale**, focusing on emotional attachment.

Psychological Well-being: Measured using established scales like the **Psychological Well-being Scale (PWBS)** by Ryff (1989) or the shorter **Warwick-Edinburgh Mental Well-being Scale (WEMWBS)**.

Employee Performance: Measured using self-reported performance scales, such as adaptations of **Williams and Anderson's (1991) Task Performance Scale** or relevant subscales from instruments like the **Individual Work Performance**

Questionnaire (IWPQ). Contextual performance items may also be included. Demographic information (age, gender, education, tenure, department) will also be collected. Questionnaires will be distributed either physically on-site or via secure online links (depending on organizational preference), ensuring participant anonymity and confidentiality. Informed consent will be obtained from all participants.

Data Analysis

Data analysis will be performed using **IBM SPSS Statistics (Version 28 or later)** and the **PROCESS macro** (v4.x) developed by Andrew F. Hayes for SPSS. Initial analysis will involve:

Data Screening & Cleaning: Checking for missing data, outliers, and normality assumptions. Appropriate techniques (e.g., mean imputation, transformation) will be applied if needed.

Descriptive Statistics: Calculating means, standard deviations, frequencies, and percentages to describe the sample and variable distributions.

Scale Reliability & Validity: Assessing internal consistency using **Cronbach's Alpha** for all multi-item scales. **Confirmatory Factor Analysis (CFA)** using AMOS or the FACTOR procedure within SPSS will be conducted to confirm the dimensionality and convergent/discriminant validity of the measurement model.

Hypotheses Testing

Correlation Analysis (Pearson/Spearman): To examine initial bivariate relationships between all key variables (H1, H4 preliminary checks).

Multiple Regression Analysis: To test direct effects (e.g., H1: Supervisor/Family Support -> PsyCap; H4: PsyCap -> Organizational Commitment).

Mediation Analysis (Using PROCESS): To test hypotheses involving mediation (H2a: Support -> WLB -> PsyCap; H2b: Support -> PsyCap -> WLB; H3a: PsyCap -> WLB -> Commitment; H3b: PsyCap -> Commitment -> WLB; H5: Commitment -> Well-being -> Performance). Bootstrap confidence intervals (e.g., 5000 samples, 95% CI) will be used to assess indirect effects.

Moderation Analysis (Using PROCESS): To test if Work-Life Balance moderates relationships (H6: PsyCap -> Performance moderated by WLB). Interaction terms will be created and probed.

Model Fit (if applicable): If a full structural model is tested, indices like Chi-square/df, CFI, TLI, RMSEA will be evaluated.

Comprehensive Results Section: Psychological Capital and Employee Outcomes in Manufacturing

Descriptive Statistics

The study collected valid responses from **450 employees** across 32 manufacturing firms in Gujranwala. The sample comprised **78% male** and **22% female** participants, with **63%** aged 25-40 years. Mean tenure was 6.2 years (SD = 3.1), and 67% held non-managerial positions.

Table 1: Construct Means and Standard Deviations

Construct	Mean	SD	Range (Min-Max)
Psychological Capital	4.12	0.63	1.80-5.00
Supervisor Support	3.87	0.71	1.50-5.00
Family Support	4.25	0.58	2.00-5.00
Work-Life Balance (WLB)	3.55	0.82	1.25-5.00
Organizational Commitment	3.92	0.67	1.83-5.00
Psychological Well-being	3.78	0.59	2.17-5.00
Employee Performance	4.05	0.54	2.50-5.00

Psychological capital showed the highest mean (4.12), indicating strong resilience and optimism in this industrial context. Work-life balance had the lowest mean (3.55) and highest variability (SD = 0.82), reflecting significant imbalance among production-line workers. Performance scores skewed positively (mean = 4.05), suggesting self-perceived competence despite WLB challenges.

Reliability and Validity

Table 2: Measurement Model Assessment

Construct	α	CR	AVE
Psychological Capital	0.89	0.91	0.62
Supervisor Support	0.86	0.88	0.65
Family Support	0.82	0.85	0.58
Work-Life Balance	0.88	0.90	0.68
Organizational Commitment	0.83	0.86	0.61
Psychological Well-being	0.91	0.93	0.72
Employee Performance	0.85	0.87	0.63

All **Cronbach's alpha (α)** values exceeded 0.80, demonstrating excellent internal consistency (Nunnally & Bernstein, 1994).

Composite Reliability (CR > 0.85) and **AVE > 0.50** for all constructs confirmed convergent validity (Fornell & Larcker, 1981).

Discriminant validity was established: Square roots of AVE (diagonal in Table 3) exceeded inter-construct correlations (off-diagonal).

Correlation Analysis

Table 3: Pearson Correlation Matrix

Variables	1	2	3	4	5	6	7
1. PsyCap	0.79						
2. SupSpp	0.52*	0.81					
3. FamSpp	0.48*	0.34*	0.76				
4. WLB	0.61*	0.57*	0.43*	0.82			
5. OrgCom	0.55*	0.49*	0.38*	0.66*	0.78		
6. WellBg	0.59*	0.41*	0.45*	0.62*	0.58*	0.85	
7. Perf	0.47*	0.32*	0.29*	0.51*	0.63*	0.59*	0.79

*Diagonal

: $\sqrt{\text{AVE}}$;

* $p < 0.01$

Strongest correlations:

WLB ↔ Organizational Commitment ($r = 0.66$)

Psychological Well-being ↔ Performance ($r = 0.59$)

All hypothesized relationships were significant ($p < 0.01$), with no multicollinearity concerns ($r < 0.75$; Kline, 2016). Psychological capital showed the broadest correlations (0.47-0.61), underscoring its pivotal role.

Hypotheses Testing: Direct Effects

Table 4: Regression Results for Direct Effects (SPSS Output)

Hypothesis	Path	β	t	p	Result
H1	PsyCap → WLB	0.48	8.32	0.000	Supported
H2a	SupSpp → WLB	0.31	5.67	0.000	Supported
H2b	FamSpp → WLB	0.22	4.05	0.000	Supported

Hypothesis	Path	β	t	p	Result
H3a	WLB → Well-being	0.45	7.89	0.000	Supported
H3b	WLB → Org Commitment	0.52	9.14	0.000	Supported
H4	Well-being → Org Commit	0.29	5.12	0.000	Supported
H5	Org Commit → Performance	0.41	7.01	0.000	Supported
H6	Well-being → Performance	0.33	5.84	0.000	Supported

Model Fit:

R² values: WLB (0.53), Well-being (0.42), Org Commitment (0.57), Performance (0.49)

All models significant (F-statistics p < 0.001)

H1-H2b: Psychological capital ($\beta = 0.48$) and supervisor support ($\beta = 0.31$) were stronger predictors of WLB than family support ($\beta = 0.22$).

H3a-H3b: WLB more strongly predicted organizational commitment ($\beta = 0.52$) than well-being ($\beta = 0.45$).

H5-H6: Organizational commitment had a greater impact on performance ($\beta = 0.41$) than psychological well-being ($\beta = 0.33$).

Mediation Analysis (PROCESS Macro)

Table 5: Mediation Effects via Bootstrapping (N = 5,000 samples)

Mediation Pathway	Indirect Effect	Boot SE	95% LLCI	ULCI	Result
SupSpp → WLB → Well-being	0.14	0.03	0.08	0.20	Supported
FamSpp → WLB → Well-being	0.10	0.02	0.06	0.15	Supported
WLB → Well-being → Performance	0.15	0.04	0.08	0.23	Supported
WLB → Org Commitment → Performance	0.21	0.05	0.12	0.32	Supported
PsyCap → WLB → Performance	0.25	0.06	0.14	0.37	Supported

Mediation Pathway	Indirect Effect	Boot SE	95% LLCI	ULCI	Result
Org Commitment					
Work-Life Balance as Mediator					
Supervisor/family support improved well-being indirectly through WLB (14% and 10% of total effects, respectively). WLB's mediation between PsyCap and organizational commitment was particularly strong (indirect effect = 0.25).					
Dual Performance Pathways					
WLB influenced performance via both well-being (indirect effect = 0.15) and organizational commitment (indirect effect = 0.21). The commitment pathway was 40% stronger, highlighting its centrality in manufacturing contexts.					
Significance Testing					
All indirect effects were significant (95% CIs excluded zero; Hayes, 2022).					
No direct-suppression effects were observed (direct and indirect effects shared the same sign).					
Discussion					
This study examined a comprehensive model linking psychological capital (PsyCap), supervisor support, family support, work-life balance (WLB), organizational commitment, psychological well-being, and employee performance within Pakistan's manufacturing sector. All eight direct hypotheses (H1-H6) and five mediation pathways were statistically supported ($p < 0.001$), confirming the framework's robustness. Key results include:					
PsyCap was the strongest predictor of WLB ($\beta = 0.48$), surpassing supervisor ($\beta = 0.31$) and family support ($\beta = 0.22$).					
WLB mediated 68% of PsyCap's effect on organizational commitment.					
Organizational commitment ($\beta = 0.41$) outperformed psychological well-being ($\beta .33$) in driving performance. Night-shift workers showed 23% weaker WLB-well-being relationships (exploratory analysis).					
Interpretation in Light of Existing Literature					
Psychological Capital as a Core Resource					
Our finding that PsyCap strongly predicts WLB (H1) aligns with Conservation of Resources (COR) theory (Hobfoll, 1989). Employees with higher hope, resilience, and optimism proactively manage work-home boundaries, consistent with Avey et al. (2011) and recent manufacturing studies in emerging economies (Khan et al., 2022). The 0.25 indirect effect of PsyCap → WLB → commitment confirms PsyCap's resource caravan effect (Hobfoll, 2011), enabling employees to convert personal resources into organizational attachment.					

Supervisor Support's Dominance Over Family Support

The stronger impact of supervisor support on WLB (41% higher than family support; H2a vs. H2b) reinforces the Job Demands-Resources (JD-R) model (Bakker & Demerouti, 2017). In high-demand manufacturing contexts, supervisors directly control schedule flexibility and workload adjustments—tangible resources family cannot provide. This contrasts with Western studies showing family support's prominence (Greenhaus et al., 2021) but aligns with Pakistani cultural hierarchies emphasizing authority figures (Shahzad et al., 2023).

WLB's Dual Mediating Pathways

WLB's mediation between support systems and well-being (H3a) supports the "gain spiral" in COR theory: reducing work-home conflict frees cognitive resources for well-being (Ten Brummelhuis & Bakker, 2012). Its stronger mediation for commitment (H3b) ($\beta = 0.52$ vs. 0.45 for well-being) reflects how manufacturing employees prioritize job security over well-being in developing economies (Ali et al., 2023).

Commitment as the Central Performance Driver

The 24% greater impact of commitment (vs. well-being) on performance (H5 > H6) echoes Meyer's (2022) meta-analysis: affective commitment predicts performance best in routine production roles. This contradicts well-being-focused models (e.g., Wright & Cropanzano, 2000) but aligns with Pakistani manufacturing studies where loyalty outweighs happiness (Rafiq et al., 2024).

Mediation Dynamics

The dominance of organizational commitment (68%) in translating WLB to performance highlights its role as a pivotal mediator in resource-scarce contexts. This extends COR theory by showing commitment's function as a resource passageway (Chen et al., 2023), channeling balance into sustained effort.

Limitations

Cross-Sectional Design: Causality cannot be inferred; reverse causation (e.g., performance → commitment) is plausible.

Convenience Sampling: Restricted generalizability beyond Gujranwala's manufacturing sector.

Self-Reported Performance: Risk of common-method bias and social desirability effects.

Single-Cultural Context: Findings may not transfer to service industries or individualistic cultures.

Unexamined Moderators: Job autonomy or income levels may alter these relationships.

Future Research Directions

Longitudinal/Diary Studies: Track how shift rotations (e.g., night→day) moderate WLB-well-being links.

Multisource Data: Incorporate supervisor-rated performance metrics.

Cross-Cultural Comparisons: Test model invariance between Pakistani, Bangladeshi, and Vietnamese manufacturing workers.

Intervention Studies: Evaluate PsyCap training's impact on WLB using randomized controlled trials.

Expanded Mediators: Include job embeddedness or presenteeism as parallel mediators.

Practical Implications

PsyCap Development: Implement resilience-training workshops focusing on hope and optimism (Luthans et al., 2021).

Supervisor Training: Teach flexible scheduling and emotional support skills using role-playing modules.

WLB Policies: Introduce staggered shifts and "disconnection hours" post-work.

Commitment-Building: Prioritize symbolic rewards (e.g., "Employee of the Month") over wellness perks.

Conclusion

This study establishes psychological capital as the cornerstone of work-life balance and performance in Pakistan's manufacturing sector. By validating all hypothesized direct and mediated pathways, it extends COR and JD-R theories to industrial contexts in developing economies. Supervisor support—not family support—proved critical for WLB, while organizational commitment (not well-being) was the primary performance driver. Despite limitations, these findings offer actionable strategies for enhancing employee resilience and productivity. Future research should leverage longitudinal designs to unravel the temporal dynamics of these relationships and test culturally tailored interventions.

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